



## United States Army Recruiting Battalion

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### LOCAL ARMY UNIT NAMED TOP IN THE NATION

**MILWAUKEE** – The Milwaukee Army Recruiting Battalion has been named the top battalion for the Army Recruiting Command for an unprecedented second consecutive year, a first in the history of the command. Maj. Gen. Michael Rochelle, Commander, United States Army Recruiting, presented the Milwaukee Battalion with the command's highest honor at a ceremony in Nashville, Tenn. in late January.

"This is a significant achievement," said Lt. Col. John Angevine, Milwaukee Battalion Commander. "To be named Top Battalion for a single year is quite a feat, but to take Top Battalion for two consecutive years is astonishing. This success is due to the hardworking, highly professional noncommissioned officers who work day in and day out recruiting soldiers for our all-volunteer force. I couldn't be more proud of our recruiters."

Last year alone, 1,795 young adults from Wisconsin and Michigan's Upper Peninsula joined the Active Army and 948 joined the Army Reserve.

Angevine said the Milwaukee Battalion has experienced the same challenges all military recruiters face. The Army responded by re-energizing and refining their recruiting efforts, expanding outreach programs to attract college students and used the Internet to reach a technology-savvy population. Army leadership also offered recruiters significantly improved package of incentives and enlistment options with which to sell the Army to prospects.

"The Secretary of the Army has energized our entire recruiting program with innovative programs to offer potential recruits opportunities to learn while they serve their country," said Angevine. "Enlistment bonuses of up to \$20,000, the Army College Fund, tuition assistance programs, eArmyU and Partnership for Youth Success, are all incentives for an Army enlistment."

Angevine added, "Young adults come to us to learn useful and marketable skills. Others come to us for educational support. And still others to serve their country. In any case, these soldiers serve their country and then their communities as smarter, stronger, and more empowered adults."

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